

Online Angling Mentor

Many anglers benefit from establishing networks, groups of people who share information about where and how they fish. A good fishing network establishes metaphorical two-way streets; information of similar type and quality passes back and forth between its members. This helps them analyze their results more thoroughly, so they can eliminate weaknesses and build on strengths. Problem for many folks is, they can't find other anglers of similar or superior skills with whom to build a network.

The product described here potentially solves the dilemma for these people. It doesn't establish a fishing network, really, since I don't share information about exactly what I'm doing on a daily basis as an angler, and I don't share information about what one user does with any others. In other words, the purchaser of this product and I are not setting up a two-way street, one where the same kind and quality of information flows both ways. This product is a one-way street, albeit a well-paved one which provides a pathway to greater productivity for its user. That's the goal, at least.

As an angler who spent years on a quest to fish every named part of Texas' coastal waters, who traveled across the state learning all I could about the bays, lakes, coves and other waterways, and who has taken reports regularly from some of the premiere guides from Sabine Lake to South Padre, I feel uniquely qualified to help studious anglers improve their angling skills, wherever they fish, especially if they place a priority on targeting speckled trout with lures. Consequently, I'm offering this **Online Angling Mentor** product, to provide a sounding board by which its users can bounce ideas and results off someone with ample experience and knowledge, with the hopes of receiving useful tutelage and advice, so they can accelerate their learning curves and achieve faster growth as productive anglers.

The product works through consultations between its users and me, the angling mentor. The user of the product can bounce ideas and plans off me before an outing, and submit logs and results to me after one, with the aim of generating a conversation which enhances their ability to clarify what went well and what didn't. These consultations can come in the form of emails, phone calls or Zoom Meetings, ideally Zoom, which will allow for a more personal, authentic conversation, and for the analysis of Google Earth images and/or logs during the consultations, in real time.

- **Quarterly plan: 5 consultations within 3 months** **\$135**
- **Six-month plan: 11 consultations within 6 months** **\$250**
- **Yearly plan: 24 consultations within one year** **\$400**

All plans also include a free digital copy of *Achieving a Tech-savvy Angler*, a book with lots of useful advice on maximizing the use of modern technologies to enhance angling efforts, and a template to use when creating fishing logs. To order this product, or for further information about how it works, email me at KevinCochran404@yahoo.com, or text or call me at 361-688-3714.