

Here's another testimonial review on *Sound Operating Principles* from someone who recently read it:

Captain Cochran,

I just finished reading your newest book titled *Sound Operating Principles*. This book is a must read for anyone looking to better their skills on the water! As a mediocre fisherman I found the information you provided extremely helpful. Over the past few years I have spent countless days on the water with what you called a Willy and Nilly approach. These days would often end with a fish or two, no consistent pattern, and a sorry excuse somewhere along the lines of "fishing has just been slow lately." After reading several of your articles, and not just reading but understanding your book I have become aware of the importance of using sound operating principles. This book not only clearly states the do's and don'ts, but also gives the reader the information needed to open their mind to the surroundings of our bay system. With this information and time on the water, I am confident my fishing days will take a turn for the better.

Thanks for dedicating the time to share your knowledge and experience to allow others to learn and enjoy saltwater fishing.

Ben Tortorello